

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

YAT & C (PMU) Department - Tourism promotion – Andhra Pradesh Tourism Special Booklet and Small size CD with articles high resolution Pictures and Videos distributed during World Travel Market from 4th to 7th November, 2013 at Excel London – Sanction of Rs.5,50,000/- (Rupees Five Lakhs Fifty Thousand Only) – orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 996

Date: 13-12-2013.

Read the following:

1. email received from Mr. Sankalp Bharadwaj, Director Marketing, Global News network, Dated: 25-10-2013.
2. Letter.No. 6131/PMU/A(2)/2013, Dated: 31-10-2013.
3. Bills received from M/s. G.N.N Prakashan Pvt. Ltd., New Delhi, Dated:10-11-2013

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ORDER:

In the reference 1st read above, the Director Marketing, Global News Network, New Delhi has submitted a proposal for preparing a 24 pages booklet + CDs with articles, pictures, videos for 5000 copies and will submit 500 copies of the same at the Andhra Pradesh Tourism stall at World Travel Market from 4th to 7th November, 2013 at Excel London and 2000 copies to Government and the remaining copies i.e. 2500 will be distributed at various stall in WTM-London 2013. The total cost will be Rs.6.00 Lakhs.

2. In the reference 2nd read above, Government have agreed for their proposal and issued work order to M/s. G.N.N. Prakashan Private Limited, New Delhi for an amount of Rs.5,50,000/-.

3. In the reference 3rd read above, M/s. G.N.N. Prakashan Pvt Ltd, New Delhi has submitted bills for an amount of Rs.5,50,000/- towards preparing and supplying a 24 pages booklet + CDs on Andhra Pradesh Tourism with articles, pictures, videos for 5000 copies and submit 500 copies of the same at the A.P. Tourism Stall at WTM - London and 2000 copies to be given at A.P. Secretariat additional coverage on travel world online for 10 spots a day for 20 seconds from 4th – 7th November and 5 minutes of coverage on A.P. Tourism with Special Chief Secretary(Tourism) interview on travel world online and radiomaska.com and requested to make the payment.

4. Government, after careful examination of the matter, hereby, sanction an amount of Rs.5,50,000/- (Rupees Five lakhs Fifty Thousand Only) to M/s. G.N.N. Prakashan Pvt Ltd., New Delhi towards for preparing a 24 pages booklet + CDs with articles, pictures, videos for 5000 copies and 500 nos + 2000 nos was distributed at WTM-London 2013 and 2000 numbers was submitted to Government 500 copies of the same at the A.P. Tourism Stall at WTM – London.

5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11- Normal State Plan, SH (20) – PMU – Promotion of Tourism / Events, 500 – Other Charges, 503 – Other Expenditure”.

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6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. G.N.N. Prakashan Pvt Ltd, New Delhi. The details of the Bank account is as follows:-

Bank Name	:	Oriental Bank of Commerce
Branch Name	:	S.C.O.6, Sector 10A, Khandasa Road, Gurgaon – 122001
Bank A/c No	:	07685011000312
IFSC Code	:	ORBC 0100768

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
M/s. G.N.N Prakshan Pvt Ltd, 5B, Shanker Market, Cannaught Circus,
New Delhi – 110 001.
The Assistant Secretary to Government and Drawing & Disbursing Officer,
YAT & C (PMU) Department
The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.
The YAT & C (PMU - Claims) Department.
SF/SCs

//Forwarded :: By Order//

SECTION OFFICER

